



Powered



**THE BEST EXPERIENCES ARE THE
RESULT OF GREAT PARTNERSHIPS**

| WWW.POWEREDAUS.COM.AU

DELIVERING WORLD CLASS

PRODUCTS, SERVICES AND TECHNOLOGIES

At Powered, we are committed to providing our customers an unparalleled and unrivalled buying experience – we achieve this in part by leveraging our deep industry relationships and partnering with future industry leaders in the energy services sector.

Our world class partner companies benefit from a strategic sales and marketing channel – allowing them to focus on what they do best and leveraging our experience and strong networks to let us do what we do best.



▶ WATCH OUR VIDEO AT www.poweredaus.com.au

SIMILARITIES

- Responsible for profitable revenue generation
- Report market data to management
- Track and report on account activity and progress
- Set product and/or service strategy with management
- Identify and report on competitor products/services and strategy
- Research and identify key contacts
- Network and build relationships with key contacts
- Do not promote direct competitor offerings

DIFFERENCES

- Full time employee vs Powered contract with seasoned professionals
- Full cycle cost savings with Powered
- Higher ROSI ("return on sales investment") with Powered
- Powered Community and customer engagement strategy
- Non-transactional approach to selling

WINNING PARTNERSHIPS



ITS ABOUT PROVIDING
THE BEST POSSIBLE
BUYING EXPERIENCE.

Powered methodically vets all perspective community members and we partner only with the best. We trust and believe in our partners and together our cohesive relationship takes the customer experience to a whole new level.

Powered ADVANTAGE



- We grow your business with the help of an entire community
- We actively bring our partners together to deliver solutions, not single transactions
- Being part of a larger organised group allows members to see opportunities that would have been otherwise missed
- By only partnering with the best we bring a 'halo of affection' for all brands in our portfolio
- You know WHO we know
- You know WHAT we know

READY TO GET *Powered*



- ✓ Are you looking for a more cost effective solution to bring your products and services to market?
- ✓ Are you looking to target territories that are underserved?
- ✓ Are you struggling to lower the cost of new client acquisition?
- ✓ Could you more effectively manage the sales process?
- ✓ Are you struggling to scale your team with the opportunity at hand?
- ✓ Are you looking to reduce risk of hiring and employing?